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**At Least Bias is Bipartisan:  
A Meta-Analytic Comparison of Partisan Bias in Liberals and Conservatives**

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**Abstract**

Both liberals and conservatives accuse their political opponents of partisan bias, but is there empirical evidence that one side of the political aisle is indeed more biased than the other? To address this question, we meta-analyzed the results of 51 experimental studies, involving over 18,000 participants, that examined one form of partisan bias -- the tendency to evaluate otherwise identical information more favorably when it supports one's political beliefs or allegiances than when it challenges those beliefs or allegiances. Based on previous literature, two hypotheses were tested: an asymmetry hypothesis (predicting greater partisan bias in conservatives than liberals) and a symmetry hypothesis (predicting equal levels of partisan bias in liberals and conservatives). Mean overall partisan bias was robust ( $r = .245$ ) and there was strong support for the symmetry hypothesis: liberals ( $r = .235$ ) and conservatives ( $r = .255$ ) showed no difference in mean levels of bias across studies. Moderator analyses reveal this pattern to be consistent across a number of different methodological variations and political topics. Implications of the current findings for the ongoing ideological symmetry debate, and the role of partisan bias in scientific discourse and political conflict are discussed.

*Keywords:* bias, motivated reasoning, ideology, politics, meta-analysis

Word Count: 190

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### **At Least Bias is Bipartisan: A Meta-Analytic Comparison of Partisan Bias in Liberals and Conservatives**

We asked 951 American visitors to the website YourMorals.org how well they thought the term “biased” described the average Democrat and the average Republican. Respondents describing themselves as Democrats saw the average Republican as substantially more biased than the average Democrat. Republican respondents expressed the mirror image belief that the average Democrat was substantially more biased than the average Republican (see Figure 1).

This finding should be unsurprising to even a casual observer of contemporary American politics. A few hours watching cable news or reading accounts of political events on any of hundreds of partisan websites will reveal a pervasive narrative in which political allies are characterized as rational, informed, and reasonable, whereas political opponents are described as irrational “low information voters” blinded by partisan bias. These recriminations are distinctly mutual, to the point that politicians and pundits from both the left and right rely on the same colorful phrases to capture how the other side is “drinking the koolaid” (Huffington, 2002; O’Reilly, 2005) or suffering from one form or another of “derangement syndrome” (Horowitz, 2008; Krauthammer, 2003; Raimondo, 2016).

In this article, we take such reciprocal accusations of partisan bias as our starting point and ask the question of which side’s accusations, if either, are correct. Is there empirical evidence to support the contention that one side of the political aisle is more biased than the other? Or is partisan bias a bipartisan problem, or perhaps little problem at all?

Assessing the magnitude of partisan bias across the political spectrum is a challenging task, ill-suited to examination in a single survey or experiment. As such, we report a targeted meta-analytic comparison of the magnitude of one particular variety of partisan bias in liberals and conservatives--the tendency to evaluate otherwise identical information more favorably when it supports one’s political beliefs or allegiances than when it challenges those beliefs or allegiances--examining results from 51 different experimental tests involving over 18,000 participants.

#### **Defining Partisan Bias**

At the broadest level, partisan bias refers to a general tendency for people to think or act in ways that unwittingly favor their own political group or cast their own ideologically-based beliefs in a favorable light. Politically involved individuals, of course, hold many beliefs that favor their chosen political party or ideology, and many engage in actions deliberately intended to promote the political groups they identify with and the political beliefs they hold. Our focus is on cases where this favoritism is less conscious and intentional, such that the individual is generally unaware that their political affinities have affected their judgments or behavior. This kind of partisan bias can take many forms and occur at multiple levels of the information processing sequence, including selectively exposing oneself to information that supports one’s own political group or views (e.g., Iyengar & Hahn, 2009; Stroud, 2008), selectively remembering information that supports one’s own political group or views (e.g., Frenda, Knowles, Saletan, & Loftus, 2013), and most prototypically, selectively evaluating information in ways that support one’s own political group or views (e.g., Lord, Ross, & Lepper, 1979).

In real world political discourse, partisan bias is often labeled as hypocrisy; applying different (and harsher) standards when evaluating the judgments and behavior of political

opponents than when evaluating similar or identical judgments or behaviors displayed by political allies. Analogously, the classic approach to empirical examination of partisan bias is to ask participants to evaluate “matched” information: information that is as identical as possible in every way except that in one case it favors the participant’s political affinities (politically-congenial information) and in the other it challenges those affinities (politically-uncongenial information). For example, Lord et al. (1979) recruited participants with strong attitudes either in support of or in opposition to capital punishment and asked them to rate the methodological quality of fictitious but realistic empirical studies examining whether the death penalty deters homicide. Two versions of the studies were created: one with results supporting the deterrent efficacy of capital punishment, and one with results showing that capital punishment actually increased rather than decreased homicide rates. Both pro- and anti-capital punishment participants rated the studies as better quality research when the results supported their views on the efficacy of capital punishment than when they challenged those views, despite the fact that the methodologies of the studies were held constant across conditions and only the results were altered. Similarly, Cohen (2003) presented participants self-identifying as Democrats or Republicans with identical welfare policies that were said to be strongly supported by either the majority of Congressional Democrats or the majority of Congressional Republicans. Both Democratic and Republican participants expressed more positive views of the identical policy when it was ostensibly supported by members of their own party than by members of the opposition party.

These studies rely on a logic for demonstrating bias that is ubiquitous, albeit typically implicit, in psychological research and grounded in the logic of expected utility theory (von Neumann & Morgenstern, 1944). According to Kahneman and Tversky (1984; see also Keys & Schwartz, 2007), a fundamental axiom of all analyses of rational choice is the principle of invariance: judgments should not be affected by trivial (i.e., decision irrelevant) changes in the way information is presented. If a decision is affected by whether otherwise identical alternatives are presented in terms of the number of lives lost versus the number saved (Tversky & Kahneman, 1981) or the identical behavior is perceived differently when it is enacted by an African-American than by a White person (Duncan, 1976), then some deviation from rationality (i.e., bias) is implicated. Analogously, if the identical scientific study or policy proposal is evaluated differently depending on whether it reflects positively on liberals or conservatives, partisan bias is implied and the magnitude of that bias (i.e., the divergence between how that study or policy is evaluated when it is politically-congenial vs. politically-uncongenial) can be gauged and compared as to whether that differential evaluation is significantly more pronounced for those on the political left or right.

Belying the simplicity of this analysis, applying the logic of invariance in actual empirical studies faces a number of challenges (Kahan, 2016; Keys & Schwartz, 2007). Information supplied to participants must be experimentally manipulated and carefully matched to rule out inadvertent informational differences between conditions. This minimizes the possibility that the manipulated information (e.g., frame, race, politics) itself conveys relevant information that could plausibly account for differential judgments from a Bayesian or related normative perspective. Still, the difficulty of ruling out counter-explanations based on cognitive factors such as expectations (“priors” in Bayesian terms) has vexed research on motivated perception and reasoning for decades (Ditto, 2009; Erdelyi, 1974; Miller & Ross, 1975; Nisbett & Ross, 1980; Tetlock & Levi, 1982). Such counter-explanations are notoriously difficult to rule out completely, but their plausibility is reduced to the extent that a) the politically-congenial and

politically-uncongenial information presented to participants are matched in every way possible except for their agreement with a participant's political beliefs or allegiances, and b) participants' evaluations are specifically focused on the *validity* or *quality* of the matched information provided rather than a general assessment of the information's *conclusion*.

### **Evidence for Asymmetrical Partisan Bias**

Interest in locating bias along the political spectrum has deep roots in psychology, stretching back at least to work by Adorno and colleagues on the authoritarian personality (Adorno, Frenkel-Brunswick, Levinson, & Sanford, 1950). Although the specifics have evolved over the years (Altemeyer 1981; 1996), the essential thesis of this research tradition is that deep-seated conflicts (psychodynamic and/or interpersonal) predispose some people to extreme "conservative" views characterized by conventionalism, antipathy toward minority groups, a preference for strong authoritarian leaders, and rigid black-or-white/good-or-bad thinking.

Recent research in political psychology has updated and reinforced this notion that conservative political views are tied to biased thinking and, in particular, resistance to novel or threatening information. For example, political conservatism has been described as a form of *motivated social cognition* associated with a host of personal dispositions related to resistance to change (dogmatism, low levels of openness to experience, and high need for order, structure, and closure; Jost, Glaser, Kruglanski, & Sulloway, 2003). Other work has found associations between conservatism and threat sensitivity (Hibbing, Smith, & Alford, 2014; Lilienfeld & Latzman, 2014), avoidant search strategies (Shook & Fazio, 2009), shallow system 1 thinking (Eidelman, Crandall, Goodman, & Blanchard, 2012), valuation of group loyalty (Graham et al., 2013), and self-enhancement motivation (Wojcik, Hovasapian, Graham, Motyl, & Ditto, 2015). All of these factors could plausibly manifest themselves as a stronger tendency among political conservatives than political liberals to favor information that supports rather than challenges their political affinities.

### **Evidence for Symmetrical Partisan Bias**

No analogous research tradition has championed a hypothesis of greater bias in liberals than conservatives. There is, however, considerable theory and data to suggest that conservatives do not have a monopoly on bias. Most generally, the psychological literature is replete with examples of motivated reasoning, particularly in the form of self and group-enhancing biases, and these biases have been found in a multitude of different populations and contexts (Alicke, 1985; Billig & Tajfel, 1973; Darley & Gross, 1983; Ditto, 2009; Hastorf & Cantril, 1954; Kunda, 1990; Mercier & Sperber, 2011). There is little reason to expect political liberalism to provide immunity against motivated reasoning, and some reason to expect that political and moral judgments in general may be particularly vulnerable to motivational and affective influence (Ditto, Pizarro, & Tannenbaum, 2009; Haidt, 2001).

More specifically, just as the "rigidity-of-the-right" hypothesis underlying work on the authoritarian personality was challenged almost immediately by arguments that extreme ideologues at both ends of the political spectrum tend toward cognitive inflexibility (Rokeach, 1956; Shils, 1954; Taylor, 1960), recent research confirms that many tendencies often viewed as particularly characteristic of conservative thought are found in liberals too, if you look in the right place. The central theme of this work is that all people are motivated to defend core beliefs and moral commitments, but because beliefs, commitments, and moral sensitivities differ across the political spectrum (e.g., Graham et al., 2013), similar motivations will lead liberals and

conservatives to direct bias and intolerance toward different topics and targets (e.g., Brandt, Reyna, Chambers, Crawford, & Wetherell, 2014). This analysis suggests that, in terms of any specific political judgment, either liberal or conservative bias could be magnified depending on how that judgment impacts each side's core commitments (Crawford, 2012; 2014), but that if judgments were aggregated across politically relevant topics, both sides would reveal an equal proclivity to bend information in their political favor. Implicit in this analysis is that academic psychology's particular focus on bias in political conservatives is largely a function of the blind spots (Pronin, 2007) of a scientific discipline overwhelmingly composed of political liberals (Duarte et al., 2015; Inbar & Lammers, 2012).

### The Current Study

How bias is distributed across the political spectrum is clearly a matter of current empirical debate. Two different hypotheses can be supported by evidence in the literature: an *asymmetry hypothesis* that predicts greater partisan bias in conservatives than liberals, and a *symmetry hypothesis* that predicts that levels of partisan bias will not differ between liberals and conservatives. It is also possible, of course, that partisan bias could be greater in liberals than conservatives even though this hypothesis has not received extensive attention in the literature. The current study seeks to evaluate these hypotheses in a targeted meta-analytic comparison of the magnitude of one prototypical form of partisan bias in American liberals and conservatives.

We selected meta-analysis as our approach to take advantage of the wealth of data on partisan bias that have already been collected. Meta-analysis also allows us to examine partisan biases across studies using differing operationalizations of acceptance of/resistance to political information, left versus right political orientation, and judgments about a variety of political topics. Given the challenges of differentiating partisan bias from some form of rational belief updating, we restricted our analysis to studies where the strongest inferences about bias can be made: experimental studies, similar to those conducted by Lord and colleagues (1979) and Cohen (2003), that used matched information designs to explore partisan biases in the processing of politically-congenial and politically-uncongenial information. These studies come from many different labs, including scholars who support both the symmetry and asymmetry perspectives. Our goal is to provide a thorough representation of the extant psychological research regarding susceptibility to partisan bias in liberals and conservatives.

### Method

We conducted literature searches using PsycINFO, Psych Articles, and Worldwide Poli Sci databases. We searched for the following terms anywhere in the main text: "bias\* assim\*," "confirm\* bias\*," "my\* bias\*," "bias\* evaluat\*," "motiv\* reason\*," and "motiv\* skeptic\*." We also searched for the reverse construction of each term (e.g., "assim\* bias\*"). We included the term *polit\** in each search to limit our results to studies with political content. An initial search was conducted in October 2012 and updated in October 2014 and December 2016. In an effort to locate studies that fit our inclusion criteria but were not published or did not fall under our literature search terms, we performed a search of the Social Science Research Network (SSRN, an online repository that contains both unpublished and published works), emailed the Society for Personality and Social Psychology listserv and well-known researchers in the field requesting papers fitting our criteria, and searched the references list of articles that fit our inclusion criteria. Two additional articles were suggested by one of the reviewers of the initial version of this article. These searches returned a total of over 1,500 articles, book chapters, and dissertations.

After an initial culling of articles that were clearly inappropriate for inclusion (e.g., non-empirical pieces), each remaining article was evaluated by at least two members of our research team as to whether it met four inclusion criteria (listed below). In rare instances of disagreement, decisions were resolved through discussion with the whole group.

### **Inclusion Criteria**

The four criteria for a study to be included in our analysis were the manipulation of political congeniality, the measurement of left-right political orientation, a measure of information evaluation, and a sample composed of American participants.

**Manipulation of political congeniality.** Included studies had to manipulate (either within or between subjects) whether participants were presented with stimuli that either a) supported or opposed their political beliefs (e.g., Lord et al., 1979) or b) associated a particular policy or behavior with the participant's own or the opposing political party (e.g., Cohen, 2003). Political congeniality manipulations included fictional scientific studies with results supporting either liberal or conservative beliefs, examples of similar behavior demonstrated by liberal or conservative actors, and identical policies endorsed by Democratic versus Republican politicians. We excluded studies where the manipulated information was only loosely matched, such as studies presenting participants with persuasive essays for liberal and conservative positions that differed substantially in their content (e.g., Taber & Lodge, 2006).

**Measure of left-right political orientation.** Included studies had to measure participants' self-reported placement on a left/liberal to right/conservative dimension of political orientation. Variations included measures of liberal-conservative ideology, Democratic versus Republican party affiliation, and endorsement of specific attitudes with a clear left-right dimension (e.g., pro-gun control vs. anti-gun control). We did not include studies that only measured personality dimensions associated with political ideology (e.g., right wing authoritarianism) or that equated conservative ideology with prejudicial attitudes (e.g., toward African-Americans). Studies were also excluded if they included only one ideological group (e.g., conservatives only), as deriving estimates of bias from liberals and conservatives evaluating the same closely matched stimuli most effectively leverages the power of matched information designs to isolate and compare the magnitude of partisan bias.

**Information evaluation measure.** Studies needed to measure participants' evaluation of the validity, quality, or acceptance of the matched politically-congenial and politically-uncongenial information. Examples of information evaluation measures included ratings of a scientific study's methodological quality, approval/disapproval of a political actor's behavior, and endorsement of specific policy proposals presented in the stimulus materials. Studies were not included if their only evaluation measure was endorsement of a general political attitude (e.g., attitude toward capital punishment after reading a study on capital punishment) given the vulnerability of general attitudinal measures to normative counter-explanation.<sup>1</sup>

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<sup>1</sup> An individual's prior level of support or opposition to capital punishment (for example) should not rationally affect how that individual judges the methodological quality of any particular study examining the effectiveness of capital punishment, as the quality of any specific study is independent of the general attitude. On the other hand, prior attitude could plausibly affect the general level of support or opposition to capital punishment expressed after exposure to a particular study even if no biased judgment occurred. For example, a participant beginning a study opposed to capital punishment might still be more opposed to capital punishment after reading a study supporting it

**American sample.** Although we have no reason to doubt the generality of political bias, our particular interest is on liberal-conservative differences in the context of American politics. Because of this focus and the difficulties of defining liberal and conservative in different national contexts, we included only studies with participants from the U.S.

Of the articles evaluated, 48 included data that met all four inclusion criteria. Because the majority of qualifying articles were interested in documenting the existence of partisan bias in general rather than cross-ideological comparisons of bias, only 11 of 48 articles included enough information to calculate separate liberal and conservative effect sizes. For the remaining articles, we contacted authors and asked them to provide additional analyses or data to perform these analyses ourselves. For 10 articles, the relevant data were no longer available or the authors did not respond to our requests. For articles with multiple studies, each unique sample was counted as an individual study and contributed one effect size in the main analyses. If a study included judgments about multiple topics manipulated between subjects (i.e., some participants responded to materials about gun control and others responded to materials about capital punishment; e.g., MacCoun & Paletz, 2009), effect sizes for each topic were entered as a separate “study.” Our final sample included effect sizes from 51 studies culled from 38 articles, with a total  $N$  of 18,815 participants (see Table 1 for the full list of included studies).

### Primary Analyses

Evaluations of politically-congenial versus politically-uncongenial stimuli were reported as  $ts$  or  $F$ s and  $d$ s, betas and  $SE$ s, chi-square and sample sizes, or  $M$ s,  $SD$ s, and sample sizes. For each study, we computed a Pearson’s  $r$  effect size for overall partisan bias ( $r_{\text{overall}}$ ). Positive values reflect the degree to which, among both liberals and conservatives, participants responded more positively to politically-congenial information than to politically-uncongenial information.

We examined support for the symmetry versus asymmetry hypotheses in two ways. First, we calculated separate partisan bias effect sizes for liberals and conservatives for each study ( $r_{\text{liberal}}$  and  $r_{\text{conservative}}$ ).<sup>2</sup> Positive  $r_{\text{liberal}}$  values indicate liberals evaluated liberal-friendly stimuli more positively than conservative-friendly stimuli. Likewise, positive  $r_{\text{conservative}}$  values indicate conservatives evaluated conservative-friendly stimuli more positively than liberal-friendly stimuli. Second, we calculated an  $r_{\text{difference}}$  effect size from each study reflecting the degree to which  $r_{\text{conservative}}$  and  $r_{\text{liberal}}$  differ within each study. We assigned positive  $r_{\text{difference}}$  values to indicate that  $r_{\text{conservative}}$  was greater than  $r_{\text{liberal}}$  in a given study (and negative  $r_{\text{difference}}$  values to indicate that  $r_{\text{liberal}}$  was greater than  $r_{\text{conservative}}$ ) in line with the asymmetry hypothesis described above. All aggregate  $r$  effect sizes were computed with *Comprehensive Meta-Analysis 3.0*, which converts  $r$  effect sizes to Fisher  $z$ -values, and were analyzed using random-effects models.

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than would a participant beginning the study supporting capital punishment, simply because the two individuals began with different attitudes. Thus, a study that led both participants to update their attitudes about capital punishment to the same degree (i.e., no bias) would still leave the capital punishment opponent with more/stronger negative beliefs in total than the capital punishment supporter, simply because the former began the study with more/stronger negative beliefs than the latter. For a similar but more technical treatment of the rationality of Bayesian updating in the context of political judgment, see Kahan (2016).

<sup>2</sup> If studies did not dichotomize ideological groups, then we divided the groups above and below the scale midpoint.



## Moderator Analyses

Because of the relatively modest number of studies included in our analysis, we limited our examination of potential moderators to five. The moderators we chose to examine were three common methodological variations found in existing studies (the nature of the manipulation, the nature of the dependent measure, and the nature of the sample) and two additional variables we suspected might moderate the magnitude of partisan bias effects. At least two members of our research team coded each study for each moderator.

**Political congeniality manipulation.** We coded for whether the manipulation of political information entailed varying the *content* or the *source* of the stimuli being evaluated. For instance, Lord et al. (1979) manipulated the content of the political information by showing participants evidence that either supported or challenged the effectiveness of capital punishment. Cohen (2003) manipulated the source of political information when he showed participants the same welfare policy but varied whether that policy was endorsed by Congressional Democrats or Congressional Republicans.

**Political orientation measure.** Measures of political orientation were coded for whether they were based on liberal-conservative *ideology*, Democratic-Republican *party affiliation*, or liberal-conservative position on an *issue-specific attitude*.

**Sample.** We coded for whether the sample was drawn from a *student population*, a *convenience sample of adults online*, or a *nationally representative sample*.

**Type of information.** We coded for whether the information was presented in the form of *scientific* data (e.g., Lord et al, 1979) or *non-scientific* information such as a description of a specific policy (e.g., Cohen, 2003) or the behavior of a political actor (e.g., Crawford, 2012).

**Political topic.** We coded for the specific topic represented in the political congeniality manipulation. Among the 51 studies, six political topics were used in three or more studies allowing us to aggregate and compare their results: *capital punishment* ( $k = 6$ ), *presidential behavior*<sup>3</sup> ( $k = 5$ ), *welfare policy* ( $k = 4$ ), *environmental policy* ( $k = 4$ ), *abortion* ( $k = 3$ ), and *gun control* ( $k = 3$ ).<sup>4</sup>

## Results

Table 1 presents mean effect sizes for overall partisan bias ( $r_{\text{overall}}$ ), partisan bias separately for liberals and conservatives ( $r_{\text{liberal}}$ ,  $r_{\text{conservative}}$ ), and the relative magnitude of liberal and conservative partisan bias ( $r_{\text{difference}}$ ) for all 51 studies. Table 1 also shows how each study was coded on the five moderator variables.

The size of overall partisan bias ranged from  $rs = .001$  to  $.696$ ; thus some studies showed very little partisan bias and others showed a great deal of bias. There was also a substantial range

<sup>3</sup> These are studies that described the behavior of a U.S. President (e.g., approval of electronic surveillance measure; Christenson & Kliner, 2016) and manipulated whether the President was a Democrat or a Republican.

<sup>4</sup> For moderator analyses involving political topic, we calculated separate  $rs$  for each topic whether topic was manipulated between or within subjects. If topic was manipulated within subjects, the effect size for only one topic per sample was used in moderator analyses so that responses from the same participants would not contribute to multiple effect sizes.

of effect sizes for  $r_{\text{liberal}}$ ,  $r_{\text{conservative}}$ , and  $r_{\text{difference}}$ , indicating that studies ranged from showing substantially greater bias for liberals than conservatives to showing substantially greater bias for conservatives than liberals.

Table 2 displays aggregated  $r$  effect size analyses for the main hypotheses with random-effects models. There was a statistically significant small-to-medium size mean effect for overall partisan bias ( $r_{\text{overall}} = .245$ ,  $p < .001$ ;  $CI = .208$  to  $.280$ ) suggesting that people in general showed a clear tendency to evaluate politically-congenial stimuli more favorably than similarly structured politically-uncongenial stimuli.

The average effect sizes for  $r_{\text{liberal}}$  and  $r_{\text{conservative}}$  differed significantly from zero, indicating that liberal and conservative participants were both biased in favor of information that supported their particular political beliefs and allegiances. Providing support for the symmetry hypothesis, the mean levels of liberal and conservative bias were very similar in magnitude ( $r_{\text{liberal}} = .235$ ;  $CI = .192$  to  $.296$ ;  $r_{\text{conservative}} = .255$ ;  $CI = .205$  to  $.304$ ) and the aggregate  $r_{\text{difference}}$  effect size across all 51 studies was extremely small and not significantly different from zero ( $r_{\text{difference}} = .009$ ,  $p = .55$ ;  $CI = -.020$  to  $.038$ ; see Table 2), indicating no difference in degree of bias between liberals and conservatives. In other words, whether partisan bias was aggregated separately for liberals and conservatives, or compared within each study and then aggregated, our results suggest that liberals and conservatives were both significantly biased in favor of information that supported their ideological beliefs and groups, and to very similar degrees.

### **Moderator Analyses**

There was significant heterogeneity within  $r_{\text{overall}}$  and  $r_{\text{difference}}$  effect sizes (see  $Q_W$  tests for homogeneity in Table 2), so we tested whether any of our coded variables moderated our main findings. These moderator analyses should be interpreted cautiously, however, because the relatively small number of studies examined in subgroups creates the possibility of confounding among the moderators (e.g., many of the studies examining a particular political topic may also rely on a particular methodological approach).

Overall, none of our analyses reveal statistically significant differences for any of our moderator variables for either overall magnitude of partisan bias ( $r_{\text{overall}}$ ), magnitude of bias in liberals and conservatives separately ( $r_{\text{liberal}}$ ,  $r_{\text{conservative}}$ ), or the relative magnitude of bias in liberals and conservatives ( $r_{\text{difference}}$ ). Importantly, the overall partisan bias effect was significant for every subgroup for all five moderator variables examined. All statistics for the moderator analyses are reported in Table 3.

Although we did not find any significant moderators in our analysis, the prediction intervals associated with our mean effect sizes (presented in Table 2) suggest that the true effects of partisan bias -- for liberals, for conservatives, and for both groups combined -- are likely to vary widely from study to study, such that true effects range from non-existent (very close to zero) to fairly large. Furthermore, the true effects for the difference between conservatives and liberals are also likely to vary, ranging from liberals being slightly more biased than conservatives to conservatives being slightly more biased than liberals. These wide prediction intervals underscore the fact that moderators of these effects are likely to exist, even though we were not able to identify these moderators in our study.

### Publication bias

We addressed the possibility of publication bias in multiple ways. First, we sought out and included both published ( $k = 42$ ) and unpublished studies ( $k = 9$ ) of partisan bias.

Second, we looked at whether publication in a peer-reviewed source moderated effect size. Published studies showed a larger mean partisan bias effect size ( $r_{\text{overall}} = .266, p < .001$ ) than did unpublished studies ( $r_{\text{overall}} = .139, p = .003$ ;  $Q_B = 6.35, p = .012$ ), but the mean effect sizes in both sets of studies were significantly greater than zero. Our primary interest in this project, however, was not whether overall bias exists, but rather the relative magnitude of bias in conservatives and liberals. In this case, publication status did not moderate results. Conservatives and liberals were equally biased in published ( $r_{\text{difference}} = -.001, p = .95$ ) and unpublished studies ( $r_{\text{difference}} = .054, p = .11$ ;  $Q_B = 2.15, p = .14$ ).

Third, we used funnel plots to visually assess publication bias by plotting Fisher's transformation of the effect size for each study on the horizontal axis against the natural log of its sample size on the vertical axis, and used linear regression to test the slope through the points in the funnel plot (Sterne, Becker, & Egger, 2005). Symmetrical funnel plots with a non-significant slope indicate that publication bias is not an issue. Asymmetry in the funnel plot with a negative slope indicates publication bias because studies with small sample sizes showing null or negative effects are absent from the sample of studies. There was no evidence of publication bias for either overall partisan bias, ( $r_{\text{overall}} \beta = -.12, p = .42$ ) or the relative degree of bias in conservatives and liberals ( $r_{\text{diff}} \beta = -.01, p = .97$ ).

### Discussion

The clearest finding from this meta-analysis was the robustness of partisan bias. A tendency to find otherwise identical information more valid and compelling when it confirms rather than challenges one's political affinities was found across a wide range of studies using different kinds of samples, different operationalizations of political orientation and political congeniality, and across multiple political topics. The mean effect for overall partisan bias was modest in size, but statistically significant partisan bias effects were found in 39 out of 51 samples and in every subgroup compared in our moderator analyses. That is, the tendency to evaluate politically-congenial information more charitably than politically uncongenial information was found whether the study manipulated congeniality via the source of the information or its content, whether political orientation was operationalized as ideology, party affiliation or a specific attitude about a particular political issue, whether the sample was composed of students, adults opting into an online study or a representative sample of US citizens, whether the information evaluated was scientific or nonscientific, and across a several different politically-charged topics. None of this should be surprising given the extensive body of research confirming a pervasive human tendency toward motivated reasoning and self and group enhancement (Brown & Kobayashi, 2002; Kunda, 1990; Mercier & Sperber, 2011; Sedikides, Gaertner, & Vevea, 2005). People are less skeptical consumers of information they want to believe than of information they do not want to believe (Ditto & Lopez, 1992), and this pattern is as evident in the political realm as it is in other realms of life that evoke strong emotions, preferences and social allegiances.

### The Question of Ideological Symmetry

A corollary of the general robustness of partisan bias was specific support for the symmetry hypothesis. Our meta-analysis contributes to a longstanding and ongoing debate regarding the

psychological similarities and differences between individuals occupying the left and right ends of the ideological spectrum (Adorno et al., 1950; Brandt et al., 2014; Crawford, 2017; Jost et al., 2003; Jost, 2017; Rokeach, 1956). Contrary to the view that political conservatives are particularly prone to defensiveness and cognitive rigidity (Adorno et al., 1950; Jost et al., 2003), our analysis found that when partisan bias was aggregated across studies, topics, and methodological details, both liberals and conservatives were biased in favor of information that confirmed their political beliefs, and to a very similar degree.

Given the pervasiveness of motivated reasoning and the strong tribal animosities between left and right that have long characterized American politics, it might seem odd to expect individuals on one side of the political divide to be substantially more evenhanded in their judgments than the other. And yet, there is a large and growing body of literature, including considerable experimental work, associating political conservatism with a broad array of motivational orientations suggestive of cognitive rigidity and resistance to negative or threatening information (Hibbing et al., 2014; Jost, 2017). This work is compelling, but it is important to note that these studies focus their comparisons on individual differences in general *motivational proclivities*, whereas our meta-analysis examined specific judgment *outcomes*. As such, the two sets of studies do not directly contradict each other, but the question clearly arises as to why the differential motivational tendencies of liberals and conservatives documented in past research were not found to manifest themselves in differential susceptibility to partisan bias in our meta-analysis.

One possibility is that the asymmetrical psychological propensities of liberals and conservatives have their primary impact not on susceptibility to bias in general, but rather on which topics the two groups are likely to be biased about (Brandt et al., 2014; Crawford, 2012; 2014). Greater commitment to attitude positions is associated with more selective processing and resistance to persuasion (Krosnick 1988; Pomerantz et al., 1995; Zuwerink & Devine, 1996), and moral commitments may be particularly potent in rousing psychological defenses (Mullen & Skitka, 2006; Skitka, Bauman & Sargis, 2005). By this account, conservatives' heightened discomfort with uncertainty and threat might reveal itself, not in more biased processing of information about any political topic, but rather in relatively pronounced bias about information that threatens or assuages those or other particularly conservative concerns. A recent study, for example, found political conservatism to be associated with greater credulity to information about personal or societal risks (e.g., attacks by terrorists or sharks) but not personal or societal benefits (e.g., the health advantages of carrots or cats; Fessler, Pisor & Holbrook, 2017). Analogously, liberals by this account might be expected to show particularly biased responses to information bearing on their core concerns about protection for vulnerable groups and societal inequality. Uhlmann, Pizarro, Tannenbaum, and Ditto (2009) found political conservatives to be unaffected by the race of an individual to be sacrificed in a moral dilemma, whereas liberals did discriminate based on race: liberals were significantly less likely to sacrifice an individual with a stereotypically African-American name than a stereotypically White name (see Norton, Vandello, & Darley, 2004 for similar findings).<sup>5</sup> Our meta-analysis found only non-significant differences

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<sup>5</sup> Also relevant here is another study reported by Uhlmann et al (2009) examining judgments about the morality of civilian collateral damage caused by the actions of either the American or the Iraqi military. In this case, the judgments of political liberals were unaffected by the nationality of the perpetrators whereas conservatives were significantly more forgiving when American actions led to unintended civilian deaths than when Iraqi actions did.

in bias across political topics, but future research with greater statistical power and topics chosen to map onto the known psychological and moral sensitivities of liberals and conservatives (e.g., Graham et al, 2013; Jost et al., 2003) would be a more compelling test of the topic-specific bias hypothesis.

Another possibility is that the psychological differences between liberals and conservatives have their effects on aspects of the information processing sequence other than the biased evaluation of political information. The studies examined in our meta-analysis all confronted participants with information that either supported or challenged their political beliefs, a “strong situation” (Mischel, 1977) likely to evoke motivated responding in most or all people, and one that precludes the choice generally available in the natural environment to direct one’s attention toward or away from particular kinds of information. It is possible then that it is the choice of what information to seek out or avoid where conservative’s relative reticence toward novel and threatening information has its effects, rather than how that information is processed once it is confronted. Research in the selective exposure tradition has produced several studies suggesting that the tendency to preferentially seek out information that supports rather than challenges political views is more pronounced in conservatives than liberals (Barberá, Jost, Nagler, Tucker, & Bonneau, 2015; Messing & Westwood, 2012; Nam, Jost, & van Bavel, 2013; Rodriguez, Moskowitz, Salem & Ditto, 2017). It is also true, however, that several studies have revealed no political differences in selective exposure tendencies (Collins, Crawford & Brandt, 2017; Frimer, Skitka, & Motyl, 2017; Iyengar & Hahn, 2009; Stroud, 2008) and a few have suggested greater selective exposure among liberals than conservatives (Bakshy, Messing, & Adamic, 2015; Knobloch-Westerwick & Meng, 2009). Much like the pattern seen in our meta-analysis, the literature on selective exposure reveals considerable variability across studies in the relative magnitude of bias in liberals and conservatives, with the clearest conclusion to be drawn from the extant data being the proneness of both sides to favor politically-congenial over politically-uncongenial information. Research on political selective exposure, however, is a step ahead of work on the biased processing of political information in its recognition of important boundary conditions and contextual influences on political bias such as information utility and attitude importance (Garrett & Stroud, 2014; Knobloch-Westerwick & Kleinman, 2012; Knobloch-Westerwick & Meng, 2009). Similar contextual factors have been found to moderate motivated reasoning processes outside of the political domain (Kunda, 1990; Lerner & Tetlock, 1999; Neuberg & Fiske, 1987), and exploring their operation in political motivated reasoning has the potential to clarify predictions regarding when and in whom partisan bias is most likely to be found, including variability over time and political climate.

Of course, further research is needed to thoroughly investigate all of the speculation above. This research would ideally include new experimental studies (e.g., comparing the magnitude of partisan bias across topics that differ in attitude importance or moral conviction for liberals and conservatives), longitudinal studies (where data are available) to track changes in political congeniality biases over time and historical context, as well as additional meta-analyses (e.g., comparing selective exposure tendencies in liberals and conservatives). The swelling body of

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This fits well with data showing that conservatives place greater moral value on loyalty and patriotism than do liberals (Graham et al., 2012).

research examining the psychological underpinnings of liberalism and conservatism should be particularly helpful in generating testable hypotheses.

Finally, there are almost certainly important symmetries, as well as important asymmetries, between liberal and conservative psychology (Jost, 2017), and research exploring this complicated web of commonality is inaptly characterized as pursuing “Swiss-style neutrality” or some kind of false moral equivalency between liberal and conservative ideology. Different psychological processes contribute to different manifestations of bias, and there are complexities to political ideology that belie the simple unidimensional (liberal-conservative) characterization relied on here (e.g., Crawford, Jussim, Cain, & Cohen, 2013; Iyer, Koleva, Graham, Ditto, & Haidt, 2012; Malka & Soto, 2015). All this complexity must be considered in any comprehensive treatment of the ideological symmetry question, and given that complexity, a simple portrait of the psychological superiority of one ideology over another seems unlikely to emerge. Moreover, psychological comparisons are completely independent of, and in no way preclude, thoughtful assessments of the superiority or inferiority of political ideologies at a social, economic, or moral level. Psychological equivalency does not imply moral equivalency, despite a fundamental human tendency to conflate descriptive evaluations with prescriptive ones (Ditto & Liu, 2016; Hume, 1740/1985; Liu & Ditto, 2013). Political psychologists, ourselves included, face a unique challenge, highlighted ironically by the findings of pervasive partisan bias presented here, to prevent our own political views from influencing how we conduct and interpret our research. We agree with Jost (2017) that a preference for finding commonalities between ideologies is no less problematic than a preference for showing one particular ideology to be psychologically (or morally) superior to others, and encourage all researchers interested in partisan bias to take every precaution to avoid falling prey to the very phenomenon we seek to understand.

### Limitations

Our meta-analysis was more targeted than some because of our desire to focus on studies that provide the most compelling evidence for partisan bias: experimental studies using a matched information design to examine differential evaluation of politically-congenial and politically-uncongenial information (Kahan, 2016). We could have cast our net more broadly to include studies using correlational data or other experimental designs, or examining other kinds of partisan biases (e.g., selective exposure, hostile media bias). Instead, we felt that given the long-established difficulties of disentangling motivated bias from normative decision processes (Ditto, 2009; Kahan, 2016; Tetlock & Levi, 1982), focusing on only the highest quality studies as a first step would provide the most accurate and most conservative yardstick to compare bias across groups.

This does not mean, however, that bias is always the sole explanation for differences found in studies with carefully matched stimulus materials. For example, several studies included in our meta-analysis demonstrate significant differences in how positively an identical policy was evaluated, even when the only difference between conditions was a single word indicating whether one’s own party endorsed that policy or the opposing party did (e.g., Malka & Leles, 2010). At one level this can be construed as bias: a person favors the *very same policy* that they would have rejected if only the other party had proposed it. But party labels can also be thought of as cues, and favoring a policy supported by people one agrees with on many other issues can be thought of as a sensible heuristic strategy rather than a bias (Bullock, 2011; Leeper & Slothuus, 2014).

This interpretational ambiguity, of course, is just one example of the formidable challenge of ruling out normative counter-explanation that transcends the study of bias in political judgment. In our meta-analysis, studies that manipulate the political content of information rather than its source are (arguably) less vulnerable to this ambiguity, and our analysis shows the mean effect of partisan bias to be equally strong in the former ( $r = .236$ ) as in the latter ( $r = .251$ ). But ultimately, there is an empirical catch-22 at the heart of all research on motivated reasoning. Because contextual information must be manipulated to produce differential motivations to accept or reject a given piece of target information, the informational differences between conditions that are a necessary part of the motivational manipulation are always a potential cause of any differential judgments between those same conditions. As long as information is used to manipulate motivation, the entanglement between the two (and the potential confounding that inevitably results) will always persist, at least to some degree. Minimizing the plausibility of normative explanations for putative bias effects is important in scientific research, and restricting our meta-analysis to only the most carefully designed experiments was our attempt to do that here. But it is important to recognize that in the real world of politics, as in virtually every real world situation, prior belief and motivated bias are naturally confounded (Ditto, Munro, Apanovich, Scepansky, & Lockhart, 2003) and both likely play a role in partisan resistance to politically challenging information. When confronted with the latest Republican tax reform plan, for example, most Democrats approach that plan both *expecting* it to be bad policy (based on prior information they have been exposed to about the ineffectiveness of tax cuts, almost certainly shaped by selective exposure tendencies) and *motivated* to perceive it as bad policy, either because aspects of the policy offend their moral sensitivities or because of their general antipathy toward the Republicans who proposed it. This natural coalition of belief and motivation may help to explain why the bias we observe under tightly controlled experimental conditions seems so subtle compared to the seemingly blatant hypocrisy people often perceive in their real world political antagonists.

Another key limitation of our study was our decision to treat political orientation dichotomously rather than continuously. This decision flowed primarily from our focus on matched information designs in which political congeniality was defined by whether information confirms or challenges participants' existing political views or allegiances, making the inclusion of individuals with moderate or politically-independent views in continuous analyses problematic. Included studies also used varied operationalizations of left versus right ideology, many measuring or reporting it only dichotomously, so adopting a dichotomous approach allowed us to include the maximum number of studies in our analyses. Still, our approach of comparing the magnitude of liberal and conservative bias in reactions to information manipulated to either challenge or support partisan beliefs raises important issues about the equivalency of stimulus materials across experimental conditions (see supplemental analyses for examination of one such issue) as well as the extent to which our liberal and conservative samples were equally extreme in their ideological commitments. Future work should consider how to best gauge bias across the continuous spectrum of ideology, most critically for the ability to evaluate what is likely to be an important role for ideological extremity in fomenting partisan bias.

Finally, it is important to consider whether the political views of researchers may have influenced the sample of studies available for our meta-analysis, especially in a field so disproportionately composed of individuals whose sympathies lie with one particular political perspective (Inbar & Lammers, 2012). In most meta-analyses, the file drawer problem is a

straightforward matter of gauging the extent to which null results are underrepresented in the published data. The current case is more complicated in that a) our primary result of interest is a null finding (no difference in magnitude of bias between liberals and conservatives) and b) it is plausible to consider whether a particular pattern of affirmative results—those showing strong liberal bias—might be underrepresented in the literature as well. First, we made active attempts to uncover and include data from unpublished sources and moderator analyses comparing the relative effect size of conservative and liberal bias in published and unpublished studies revealed no significant differences. Second, suppression of evidence of liberal bias (either active or passive) seems unlikely in that very few of the studies included in our meta-analysis were specifically focused on comparing the magnitude of liberal and conservative bias, with most not even reporting the relevant data or comparisons. Still, we should note again that although we can find no evidence that the strength of liberal bias was underestimated in the current study, research on partisan bias is naturally fraught with the potential for that same partisan bias to influence the research process at multiple levels, from study design and construction of stimulus materials to the analysis and reporting of relevant data. New methods being promoted to enhance the reproducibility of empirical findings in the field of psychology (e.g., Cumming, 2014; Simmons, Nelson, & Simonsohn, 2011) should help combat all forms of research bias, including those flowing from researchers' political commitments (Ditto, Wojcik, Chen, Grady, & Ringel, 2015).

## Conclusion

It is common in political discourse to hear politicians and pundits contrast the biased opinions of their political opponents with their own side's impartial view of the facts. Our meta-analysis suggests instead that partisan bias is a bipartisan problem, and that we may simply recognize bias in others better than we see it in ourselves (Pronin, 2007). This same myopia toward our own side's biases may also help explain why a field dominated by liberal researchers has been so much more focused on the biased perceptions of the political right than the political left. This meta-analysis raised more questions than it answered in terms of the specific determinants of partisan bias, and future research may suggest that our assessment of the magnitude of bias in each side may be imprecise (see the confidence and prediction intervals in Table 2) or historically variable. What is most clear from the data, however, is that both liberals and conservatives show a consistent tendency to be less skeptical consumers of information that supports than challenges their political beliefs. The fact that neither side is immune to partisan bias may be the more important point than whether one side falls prey to it slightly more than the other.

Using different standards to evaluate information when it supports your political views than when it challenges them represents an obvious problem in terms of normative standards of judgment. Still, it can be argued that in terms of individual self-interest, a tendency to adjust one's political views to fit with norms of important social or cultural groups makes good sense (Kahan, 2013; Kahan et al., 2012). But partisan bias represents a practical problem as well. It is increasingly clear in contemporary American politics that liberals and conservatives often hold dramatically different factual beliefs relevant to key political issues (Frankovic, 2016; Rampell, 2016). The processing biases documented in our meta-analysis, particularly in conjunction with partisan selective exposure effects, are likely an important contributor to these "alternative facts" by leading political partisans to more readily accept "facts" that support their side's positions rather than refute them. These differences in factual belief can in turn contribute to political



conflict and governmental dysfunction by making compromise and negotiation more difficult and fueling corrosive political stereotypes of the other side as deluded, hypocritical, or just plain dumb (Ditto & Liu, 2016; Kennedy & Pronin, 2008).

One solution many in the academy might suggest is the provision of clear scientific data to provide impartial answers to disputed questions of fact, and to use as a foundation for evidence-based policy prescriptions. Our data, however, present a potential obstacle for this proposed solution as our moderator analyses revealed that political partisans responded to information composed of scientific data in just as biased a fashion as they did to non-scientific arguments. Rather than being the final arbiter of truth--the impartial political referee that many people seem to crave--empirical data may simply provide “grist for a motivated cognitive mill” (Ditto & Lopez, 1992, p. 579; Kahan et al., 2012). Together with a growing body of evidence suggesting that increased knowledge and expertise in a topic area exacerbates rather than ameliorates political bias (Kahan et al., 2012; Liu & Ditto, 2013; Taber & Lodge, 2006), the prognosis for eradicating partisan bias with harder data and better education does not seem particularly rosy.<sup>6</sup>

Sophisticated strategies, informed by psychological science, need to be developed to combat our political prejudices (e.g., Feinberg & Willer, 2013; Fernbach, Rogers, Fox, & Sloman, 2013) and begin to build a less polarized, more civil, and more evidence-based political culture. The evidence available right now, both scientific and anecdotal, suggests that this will not be easy. But a crucial first step is to recognize our collective vulnerability to perceiving the world in ways that validate our political affinities.

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<sup>6</sup> These findings also suggest another testable explanation for why the motivational differences between liberals and conservatives do not produce differential patterns of partisan bias. Liberal’s relative tendency to engage in effortful, system 2 thinking (reflected in their higher scores on measures of integrative complexity, cognitive reflection, and need for cognition; Jost, 2017) may offer them little protection from (and perhaps even some vulnerability to) biased political judgment (Kahan, 2013; 2016).

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**Table 1.** *Effect size estimates and study characteristics for all studies*

Study	$r_{\text{overall}}$ (N)	$r_{\text{difference}}$	$r_{\text{liberal}}$ (N)	$r_{\text{conservative}}$ (N)	Political orientation	Manipulation type	Sample	Topic	Information type
Bolsen et al. (2014)	.361 <sup>c</sup> (153)	.042	.326 <sup>b</sup> (81)	.400 <sup>c</sup> (72)	Party	Source	Representative	Environmental - general	Non- scientific
Bergan (2012)	.094 (110)	-.268 <sup>b</sup>	.338 <sup>b</sup> (59)	-.203 (51)	Party	Source	Students	Abortion	Non- scientific
Bullock (2011)	.290 <sup>c</sup> (1633)	.184 <sup>c</sup>	.106 <sup>b</sup> (803)	.449 <sup>c</sup> (830)	Party	Source	Representative	Healthcare	Non- scientific
Claassen & Ensley (2016)	.194 <sup>c</sup> (549)	.031	.167 <sup>b</sup> (297)	.227 <sup>c</sup> (252)	Party	Source	Representative	Campaign tricks	Non- scientific
Christenson & Kriner (2017)	.384 <sup>c</sup> (354)	.042	.351 <sup>c</sup> (195)	.423 <sup>c</sup> (159)	Party	Source	Representative	Presidential behavior	Non- scientific
Ciuk & Yost (2016)	.271 <sup>a</sup> (77)	.009	.263 (39)	.280 (38)	Party	Source	Adults from community	Environmental - general	Non- scientific
Cohen (2013)	.696 <sup>c</sup> (79)	.009	.692 <sup>c</sup> (48)	.702 <sup>c</sup> (31)	Ideology	Source	Students	Welfare	Non- scientific
Crawford & Xhambazi (2015)	.254 <sup>b</sup> (163)	-.005	.260 <sup>b</sup> (115)	.248 (48)	Ideology	Source	Adults/online	Protest	Non- scientific
Crawford (2012)	.418 <sup>c</sup> (161)	-.112	.479 <sup>c</sup> (110)	.268 (51)	Ideology	Source	Adults/online	Presidential behavior	Non- scientific
Crawford et al. (2013)	.292 <sup>c</sup> (211)	-.380 <sup>c</sup>	.536 <sup>c</sup> (134)	-.201 (77)	Ideology	Content	Students and adults	Multiple social policies	Scientific
Crawford et al. (2014)	.126 (157)	-.149	.205 <sup>a</sup> (121)	-.159 (36)	Ideology	Source	Adults/online	Presidential behavior	Non- scientific
Crawford et al. (2015) Sample 1	.254 <sup>b</sup> (153)	.009	.249 <sup>b</sup> (112)	.268 (41)	Ideology	Source	Adults/online	Multiple social policies	Non- scientific
Crawford et al. (2015) Sample 2	.181 <sup>a</sup> (162)	-.029	.197 <sup>a</sup> (121)	.130 (41)	Ideology	Source	Adults/online	Multiple social policies	Non- scientific

Druckman (2001)	.419 <sup>c</sup> (239)	.001	.419 <sup>c</sup> (149)	.420 <sup>c</sup> (90)	Party	Source	Students	Asian disease scenario	Non- scientific
Furgeson et al. (2008a)	.145 (114)	.092	.085 (80)	.286 (34)	Composite	Content	Law students	Constitution interpretation	Non- scientific
Furgeson et al. (2008b)	.241 <sup>c</sup> (270)	.014	.234 <sup>b</sup> (209)	.266 <sup>a</sup> (61)	Composite	Content	Students	Tax policy	Non- scientific
Groenendyk (2013)	.001 (161)	-.070	.065 (88)	-.078 (73)	Party	Source	Representative	Outsourcing	Non- scientific
Hawkins & Nosek (2012) Study 1	.208 <sup>c</sup> (895)	-.014	.218 <sup>c</sup> (592)	.189 <sup>b</sup> (303)	Party	Source	Adults/online	Welfare	Non- scientific
Hawkins & Nosek (2012) Study 2	.245 <sup>c</sup> (928)	.030	.229 <sup>c</sup> (590)	.274 <sup>c</sup> (338)	Party	Source	Adults/online	Education policy	Non- scientific
Kahan (2013)	.239 <sup>c</sup> (1062)	-.014	.253 <sup>c</sup> (550)	.225 <sup>c</sup> (512)	Composite	Content	Representative	Global warming	Non- scientific
Kahan et al. (2016)	.162 <sup>c</sup> (723)	.084 <sup>a</sup>	.078 (362)	.243 <sup>c</sup> (361)	Composite	Source	Representative	Multiple topics	Non- scientific
Kahan et al. (2011)	.339 <sup>c</sup> (1466)	.035	.307 <sup>c</sup> (736)	.370 <sup>c</sup> (729)	Composite	Content	Representative	Multiple social policies	Scientific
Kahan et al. (2012)	.366 <sup>c</sup> (200)	.015	.353 <sup>c</sup> (102)	.380 <sup>c</sup> (98)	Composite	Source	Representative	Protest	Non- scientific
Kahan et al. (2013)	.212 <sup>c</sup> (397)	.146 <sup>b</sup>	.072 (205)	.352 <sup>c</sup> (193)	Composite	Content	Representative	Gun control	Scientific
Kahan et al. (2017)	.116 <sup>c</sup> (1391)	.092 <sup>c</sup>	.026 (714)	.208 <sup>c</sup> (677)	Composite	Content	Adults/online	Zika virus	Non- scientific
Kam (2005)	.302 <sup>c</sup> (166)	.085	.248 <sup>b</sup> (112)	.412 <sup>b</sup> (54)	Party	Source	Students	Food irradiation policy	Non- scientific
Kopko et al. (2011)	.041 (100)	.001	.042 (60)	.040 (40)	Party	Source	Students	Ballots	Non- scientific
Lai & Nosek (unpublished)	.096 <sup>a</sup> (545)	.039	.065 (334)	.144 <sup>a</sup> (211)	Party	Source	Adults/online	Education policy	Non- scientific

Liu (unpublished) Study 1	.245 <sup>c</sup> (381)	.074	.220 <sup>c</sup> (335)	.428 <sup>b</sup> (46)	Ideology	Content	Adults/online	Abstinence	Scientific
Liu (unpublished) Study 2	.170 <sup>c</sup> (433)	-.065	.120 <sup>a</sup> (363)	.021 (70)	Ideology	Content	Adults/online	Capital punishment	Scientific
Liu (unpublished) Study 3	.366 <sup>c</sup> (537)	.100 <sup>a</sup>	.325 <sup>c</sup> (440)	.538 <sup>c</sup> (97)	Ideology	Content	Adults/online	Gun control	Scientific
Lopez (1994) Study 1	.116 (126)	.210 <sup>a</sup>	-.105 (61)	.314 <sup>a</sup> (65)	Issue attitude	Content	Students	Capital punishment	Scientific
Lopez (1994) Study 2	.076 (47)	.420 <sup>b</sup>	-.310 (26)	.526 <sup>a</sup> (21)	Issue attitude	Content	Students	Capital punishment	Scientific
Lord et al. (1979)	.643 <sup>c</sup> (48)	.176	.518 (24)	.740 <sup>c</sup> (24)	Issue attitude	Content	Students	Capital punishment	Scientific
MacCoun & Paletz (2009) Sample 1	.012 (156)	-.260 <sup>c</sup>	.270 <sup>a</sup> (78)	-.248 <sup>a</sup> (78)	Ideology	Content	Representative	Gun control	Scientific
MacCoun & Paletz (2009) Sample 2	.290 <sup>c</sup> (148)	-.120	.409 <sup>c</sup> (67)	.186 (81)	Ideology	Content	Representative	Capital punishment	Scientific
MacCoun & Paletz (2009) Sample 3	.562 <sup>c</sup> (134)	.060	.518 <sup>c</sup> (61)	.596 <sup>c</sup> (73)	Ideology	Content	Representative	Medical marijuana	Scientific
MacCoun & Paletz (2009) Sample 4	.237 <sup>c</sup> (171)	.074	.175 (97)	.317 <sup>b</sup> (74)	Ideology	Content	Representative	Education policy	Scientific
Malka & Lelkes (2010)	.233 <sup>c</sup> (322)	.008	.224 <sup>b</sup> (134)	.240 <sup>b</sup> (188)	Ideology	Source	Representative	Farm subsidies	Non- scientific
Mullinix (2016)	.495 <sup>c</sup> (759)	-.065	.541 <sup>c</sup> (399)	.441 <sup>c</sup> (360)	Party	Source	Representative	Multiple social policies	Non- scientific
Munro & Munro (2014)	.080 (106)	.083	.009 (62)	.181 (44)	Party	Content	Students	Scientific evidence	Scientific
Nawara (2011)	.019 (158)	.032	-.008 (94)	.059 (64)	Party	Source	Students	Presidential behavior	Non- scientific
Scurich & Shniderman (2014) Study 1	.223 <sup>a</sup> (125)	-.129	.359 <sup>b</sup> (56)	.108 (69)	Issue attitude	Content	Adults/online	Capital punishment	Scientific

Scurich & Shniderman (2014) Study 2	.349 <sup>c</sup> (128)	.078	.300 <sup>b</sup> (87)	.448 <sup>b</sup> (41)	Issue attitude	Content	Adults/online	Abortion	Scientific
Smith (unpublished)	.042 (179)	.001	.041 (124)	.043 (57)	Party	Source	Adults/online	NSA policy	Non- scientific
Smith et al. (2012) Study 1	.238 <sup>c</sup> (559)	-.009	.244 <sup>c</sup> (374)	.226 <sup>b</sup> (185)	Party	Source	Adults/online	Welfare	Non- scientific
Smith et al. (2012) Study 2	.209 <sup>c</sup> (509)	.042	.190 <sup>c</sup> (410)	.290 <sup>b</sup> (99)	Party	Source	Adults/online	Welfare	Non- scientific
Tannenbaum et al. (2014) Study 1	.104 <sup>b</sup> (238)	-.009	.109 (172)	.088 (66)	Ideology	Source	Adults/online	Public policy	Non- scientific
Tannenbaum et al. (2014) Study 2	.147 <sup>b</sup> (366)	-.095	.210 <sup>b</sup> (249)	.007 (117)	Ideology	Content	Adults/online	Public policy	Non- scientific
Tannenbaum et al. (2014) Study 3	.199 (88)	.035	.169 (50)	.240 (38)	Ideology	Content	Bureaucrats	Public policy	Non- scientific
Tannenbaum et al. (2014) Study 4	.389 <sup>a</sup> (30)	-.048	.451 (11)	.356 (19)	Ideology	Content	U.S. Mayors	Public policy	Non- scientific

*Note.* Positive  $r_{\text{overall}}$  values indicate greater bias; positive  $r_{\text{difference}}$  values indicate conservatives show more bias than liberals.

<sup>a</sup>  $p < .05$ , <sup>b</sup>  $p < .01$ , <sup>c</sup>  $p < .001$

**Table 2.** Mean effect size estimates across all studies for overall partisan bias, difference in partisan bias between liberals and conservatives, liberal partisan bias, and conservative partisan bias

	<i>k</i>	Random effects model					Homogeneity among studies	
		<i>r</i>	CI Lower	CI Upper	PI Lower	PI Upper	<i>Q</i> <sub>W</sub> (50)	<i>T</i> (tau)
Overall partisan bias ( <i>r</i> <sub>overall</sub> )	51	.245*	.208	.280	0.003	0.486	307.96*	0.120
Partisan bias for liberals ( <i>r</i> <sub>liberal</sub> )	51	.235*	.192	.276	-0.038	0.508	244.70*	0.136
Partisan bias for conservatives ( <i>r</i> <sub>conservative</sub> )	51	.255*	.205	.304	-0.059	0.569	224.33*	0.156
Difference in bias between conservatives and liberals ( <i>r</i> <sub>difference</sub> )	51	.009	-.020	.038	-0.175	0.175	100.41*	0.083

*Note.* Positive *r*<sub>overall</sub>, *r*<sub>liberal</sub>, and *r*<sub>conservative</sub> values indicate participants demonstrate bias, positive *r*<sub>difference</sub> values indicate conservatives are more biased than liberals. Table reports 95% confidence interval (CI) and 95% prediction interval (PI) for mean effect sizes.

\*  $p < .001$



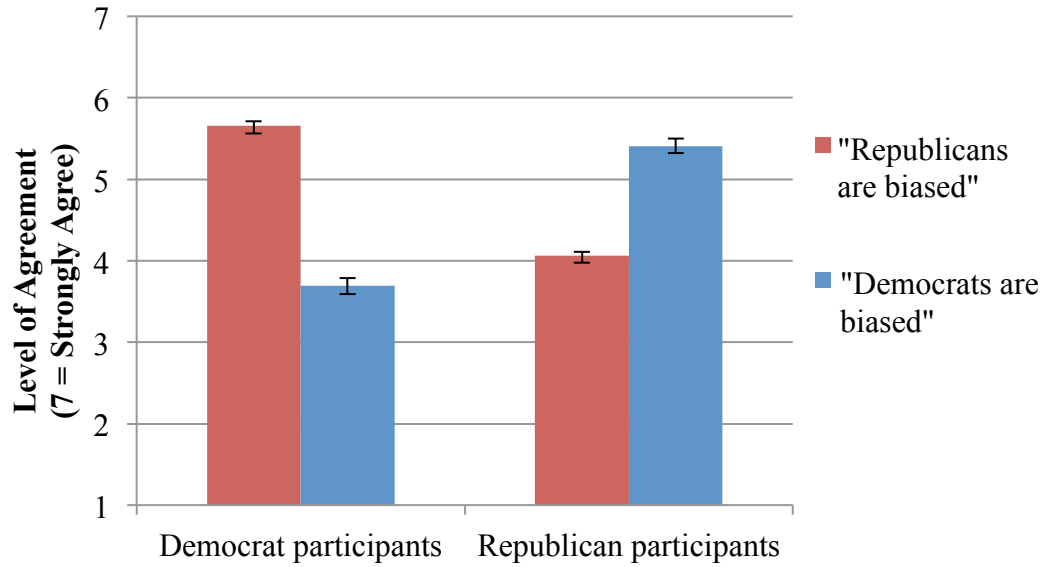
**Table 3.** Moderator Analyses for Partisan Bias Effect Size Estimates

	<i>k</i>	Overall partisan bias			Difference in bias between conservatives and liberals			<i>r</i> <sub>liberal</sub>	<i>r</i> <sub>conservative</sub>
		<i>r</i> <sub>overall</sub>	<i>Q</i> <sub>B</sub>	<i>p</i>	<i>r</i> <sub>difference</sub>	<i>Q</i> <sub>B</sub>	<i>p</i>		
Political orientation			1.387	.500		5.464	.065		
Issue attitude	5	.289**			.136			.168	.421***
Party	19	.222***			.017			.212***	.243***
Ideology	19	.271***			-.048			.297***	.221***
Manipulation type			0.168	.682		0.061	.805		
Source	27	.251***			.007			.246***	.253***
Content	24	.236***			.015			.221***	.259***
Sample			3.773	.152		1.346	.510		
Representative	16	.281***			.021			.263***	.300***
Students	12	.251***			.052			.197**	.314***
Online	19	.208***			.006			.208***	.207***
Topic			2.233	.816		3.414	.636		
Capital punishment	6	.248***			.056			.196 <sup>†</sup>	.300**
Presidential behavior	5	.285***			-.018			.298***	.254**
Welfare	4	.324***			.002			.298***	.316***
Environmental	4	.334***			.034			.310***	.362***
Abortion	3	.192**			-.052			.226**	.137
Gun control	3	.210*			.005			.225*	.238
Scientific			0.706	.401		0.030	.862		
Not scientific	35	.235***			.010			.226***	.241***
Scientific	16	.268***			.017			.256***	.297***

*Note.* Results are for random-effect moderator analyses. Positive *r*<sub>overall</sub> values indicate greater overall partisan bias; positive *r*<sub>difference</sub> values indicate conservatives show more bias than liberals. Moderator analyses were performed on *r*<sub>overall</sub> and *r*<sub>difference</sub>, but liberal and conservative partisan bias (*r*<sub>liberal</sub> and *r*<sub>conservative</sub>) are also shown for reference.

<sup>†</sup> *p* < .10, \* *p* < .05, \*\* *p* < .01, \*\*\* *p* < .001

## BIAS IS BIPARTISAN



**Figure 1.** Democrat and Republican participants' perceptions of the "average Democrat" and "average Republican" as biased. Values represent *Ms* and *SEs*,  $N = 951$ . The interaction between participant's party identification and target of judgment was significant ( $F(1,949)=525.65$ ,  $p<.001$ ,  $\eta^2=.34$ ).

### Supplemental Analyses

Our meta-analysis relied exclusively on experimental studies that presented participants with information manipulated to support or challenge their political beliefs. Partisan bias was operationalized as the degree to which politically-congenial information was perceived as more valid than closely matched politically-uncongenial information. Although researchers are generally quite careful about equating the specific details of manipulated information across experimental conditions, a more subtle experimental challenge is equating the general believability of the liberal and conservative information the manipulated materials are designed to support or refute. Specifically, if information designed to be consistent with either liberal or conservative beliefs is more *believable* in general (i.e., to both liberals and conservatives), this could inflate the appearance of that side's bias.

To illustrate, compare the three panels of Supplemental Figure 1. Suppose a study was done presenting liberals and conservatives with carefully matched information suggesting that anthropogenic climate change was either real (supported by the data) or fake (not supported by the data) and participants rated the information's quality. All three panels show the pattern we would expect to observe based on the results of our meta-analysis: political conservatives rate information challenging the reality of climate change as more valid than information supporting its reality, and liberals show the opposite pattern. In the left panel, there is no main effect for type of information. Although both sides favor information that supports their views on climate change over information that challenges those views, overall pro-climate change information is rated as just as valid as anti-climate change information, and liberals and conservatives show bias of the same magnitude (3 scale points on each side). But suppose that instead, people generally (that is, both liberals and conservatives) find one position on climate change as more plausible than the other, and thus are likely to find information consistent with that conclusion more believable than information challenging that conclusion. In the middle panel, we have added a main effect such that anti-climate change information is seen as more plausible than pro-climate change information. Consequently, conservatives in that panel show a larger difference than liberals in their ratings of the two types of information (4 scale points vs. 2), thus appearing more biased. Similarly, in the right panel we added a main effect such that pro-climate change information is seen as generally more plausible than anti-climate change information. This results in the appearance of greater bias in liberals than conservatives. In sum, if in a particular study either liberal-friendly or conservative-friendly information is more believable overall, it can inflate the relative magnitude of the bias attributed to liberals and conservatives.

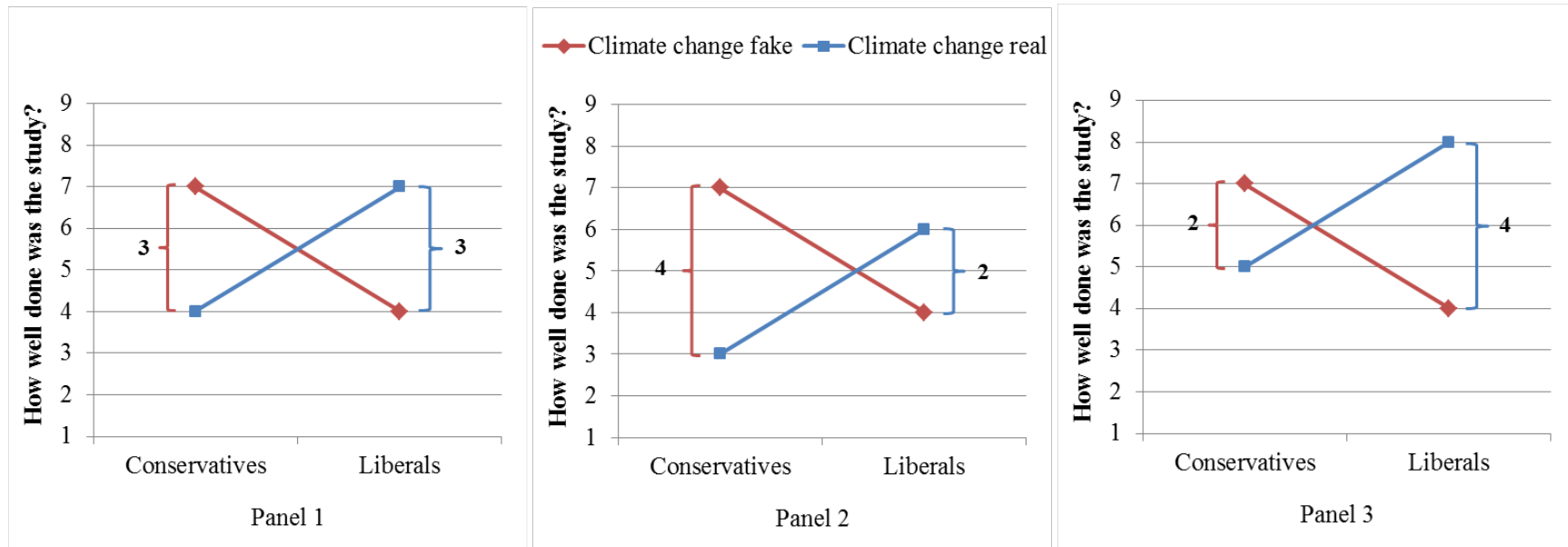
As noted in the main text, the combined strategy of carefully matching the details of information across conditions and asking participants to rate the quality of the presented information (rather than the general plausibility of the conclusion) minimizes the possibility of such main effect differences in information believability. Still, to examine whether this issue might affect the interpretation of our results, we identified all studies ( $k = 30$ ) for which we had the information to compute effect sizes for the main effect comparison between acceptance of liberal politically-congenial and conservative politically-congenial information. To calculate the believability of the liberal-consistent information, we averaged the *Ms* and *SDs* for evaluations of information consistent with liberal ideology (e.g., a study showing gun-control laws are effective). To calculate the believability of the conservative-consistent information, we averaged the *Ms* and *SDs* of evaluations for information consistent with conservative ideology (e.g., a study showing gun-control laws are ineffective). We used these averages to calculate an *r* effect

## BIAS IS BIPARTISAN

size of the degree to which conservative or liberal information was more believable in general, arbitrarily labeling positive values as conservative information being more believable.

Using random effects analysis, we found no difference in believability between liberal-friendly and conservative-friendly information ( $r = -.020, p = .430$ ), which is consistent with panel 1 of Supplemental Figure 1. Looking across all 30 studies, information about the existence of climate change or the ineffectiveness of capital punishment was not considered any more valid or convincing than information disputing climate change or advocating the efficacy of capital punishment. Thus, it is unlikely that the degree of liberal and conservative partisan bias ( $r_{\text{liberal}}$  and  $r_{\text{conservative}}$ ) is inflated or underestimated due to how believable or plausible liberal politically-congenial information or conservative politically-congenial information is.

Nevertheless, it is still important to be aware of the political perils of studying partisan bias, particularly when comparing its magnitude across the political spectrum. For instance, it is easy to imagine left-leaning researchers inadvertently constructing studies that pit more plausible liberal beliefs against less plausible conservative ones, or simply being better able to write liberal stimulus materials that are compelling and believable (and vice-versa for right-leaning researchers). Furthermore, studies using samples that underrepresent one end of the political spectrum could produce similar distortions. These possibilities could lead to overestimating bias for liberals or conservatives, which highlights the importance of thorough pre-testing of stimulus materials for information equivalence across conditions (including the possibility of main effects for information believability), as well as careful attention to the composition of participant samples.



*Supplemental Figure 1.* Mock data illustrating the importance of considering the general believability of liberal-consistent and conservative-consistent information. All three panels show partisan bias as expected, but if one set of information is more believable overall, then the magnitude of liberal and conservative bias may be affected.